



TOURISM INDUSTRY BENEFITS

**The Outer Harbor Channel Widening Project supports the South Australian Tourism Commission’s (SATC) Cruise Ship Strategy 2020, which aims to attract 100 ships a year to dock in Adelaide, adding \$200 million to the state economy.**

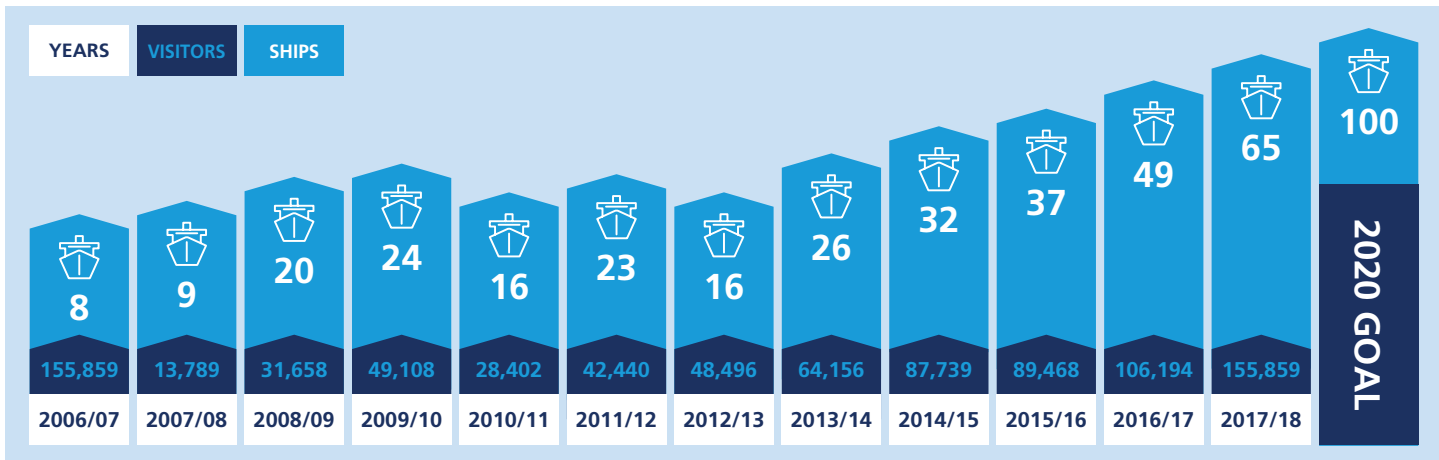
Widening the channel will enable more efficient access for the cruise ships that already visit Adelaide. More importantly, larger vessels, which are increasingly being used by cruise operators, will also be able to visit instead of bypassing South Australia.

The Outer Harbor channel and swing basin can currently only accommodate vessels up to 42.2 metres wide with operational restrictions that cause delays and inefficiencies. Cruise ships with a maximum width of 49 metres – a growth market – currently cannot access the port.

Cruise lines currently visiting South Australia include: Carnival Corporation, P&O, Princess Cruises, Holland America Line, Cunard, Royal Caribbean Cruise Lines and Norwegian Cruise Line, many of which are currently investing in new mega-cruise liners.

According to SATC, the cruise ship industry is the fastest growing tourism sector in South Australia, with the 2017/18 season seeing more than 8 times the number of ships visiting Adelaide than in 2006/07.

The SATC aims to more than double cruise ship numbers, and the associated economic value to the state, within three years, and the Outer Harbor Channel Widening Project supports this goal.



\*Data sourced from the South Australian Cruise Ship Strategy 2020, SATC.